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**Kickstarter Data Summary**

Out of the 4115 campaigns listed on Kickstarter, 2186 were successful in meeting their goals showing a 53% rate of success overall. The most popular projects funded on Kickstarter were from the theater category shown figure 1 below. Out of that category, plays by far were the most funded projects along with an above average success rate of 65% shown in figure 2. It can also be seen, that May and June are the most popular months for projects while December is least popular seen in figure 3. Some limiting factors of the data set given is how much money each campaign put into their marketing and how that may have affected the likelihood of a campaigns success. Each category could be broken down into their sub-category components and compared in a pie graph to see which sub-category was more likely to get funded.

Figure 1. Campaigns Divided by Category

Figure 2. Campaigns Divided by Sub-category

Figure 3. Project Funding by Months